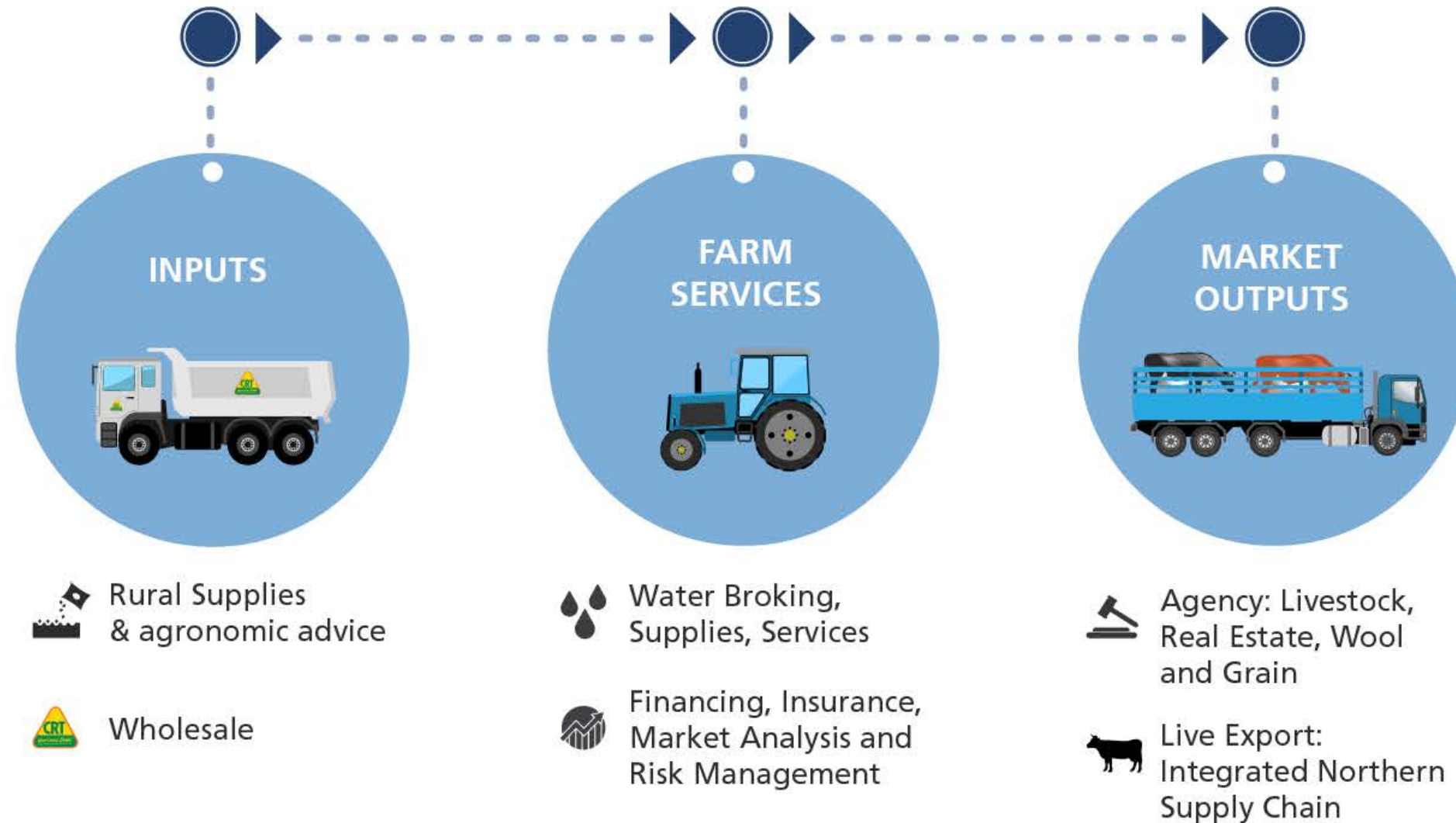


RURALCO'S BUSINESS MODEL

Ruralco is the integrator between the inputs and outputs that drive Australian agriculture
Provides stable returns through geographic diversity and activity penetration
Differentiated as an agribusiness through strategic models to market



Differentiated equity models; Local Trusted Brands

Independent members | 100% owned stores | Joint ventures